

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 C

Results as of: 02/28/2018



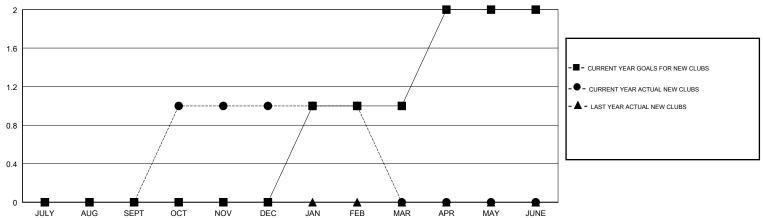
**CINDY GREGG** 

## **LOCATION PENNSYLVANIA**

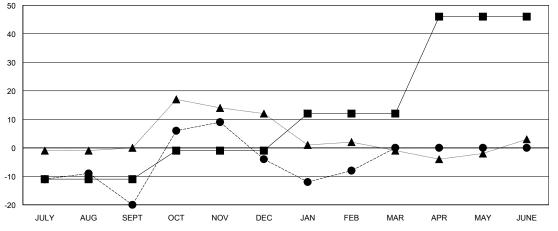
**GMT CA** 

| Clubs                 |               |           | Members       |                       |                           |                         |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2017-2018 |               |           |               | RESULTS FOR 2017-2018 |                           |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0             | 0         | 0             | JULY/AUG/SEPT         | -11                       | 13                      | 32   |
| OCT/NOV/DEC           | 0             | 1         | 0             | OCT/NOV/DEC           | 10                        | 44                      | 26   |
| JAN/FEB/MAR           | 1             | 0         | 0             | JAN/FEB/MAR           | 13                        | 16                      | 19   |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | 34                        | 0                       | 0  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| -■- MEMBER GROWTH NET GOAL        |
|-----------------------------------|
| - ● - MEMBER GROWTH ACTUAL        |
| - ▲ - LAST YEAR MEMBERSHIP ACTUAL |
|                                   |
|                                   |

| DROPPED CLUBS: 0 |    |
|------------------|----|
| DROPPED MEMBERS  |    |
| DECEASED         | 22 |
| CLUB CANCELLED   | 0  |
| OTHER            | 55 |
| TOTAL            | 77 |

| 23 CLUBS OF 47 ADDED 1 OR MORE |  |
|--------------------------------|--|
| NEW MEMBERS                    |  |
|                                |  |
|                                |  |

| GENDER DISTRIBUTION                    |                |  |  |  |  |  |
|--|----------------|--|--|--|--|--|
| MALE                                   | 1,060 (81.73%) |  |  |  |  |  |
| FEMALE                                 | 237 (18.27%)   |  |  |  |  |  |
| Women Percentage Fiscal Year Goal: 20% |                |  |  |  |  |  |
|  |                |  |  |  |  |  |
| TOTAL FAMILY LINIT MEMBERS             |                |  |  |  |  |  |

198 102 FAMILY MEMBERS PAYING HALF DUES